

# mark your calendar



Portland, OR

January 27, 2004

San Jose, CA

January 29, 2004



**Real-Time & Embedded  
computing conference**

# bringing an essential resource to you



January 27, 2004  
Best Western Greenwood Inn  
10700 SW Allen Blvd.  
Beaverton, OR 97005  
503-643-7444

[www.rtecc.com/portland](http://www.rtecc.com/portland)



January 29, 2004  
Doubletree Hotel  
2050 Gateway Place  
San Jose, CA 95110  
408-453-4000

[www.rtecc.com/sanjose](http://www.rtecc.com/sanjose)

**8:00 am – 3:00 pm**

We invite you to be our guest at the  
Real-Time & Embedded Computing Conference

**Complimentary** Exhibits • Technical Sessions • Parking • Lunch

Discover your solution to keep your project  
and company ahead of the competition

Register now at [www.rtecc.com](http://www.rtecc.com) or call 800-755-7380

*To view future dates and locations online, go to [www.rtecc.com](http://www.rtecc.com)*



**Real-Time & Embedded  
computing conference**

Portland  
San Jose  
Copenhagen  
Phoenix  
Denver  
Salt Lake City  
Milan  
Rome  
Melbourne  
Huntsville  
Madrid  
Barcelona  
Minneapolis  
Zurich  
Chicago  
Munich  
Boston  
Greenbelt  
Austin  
Dallas  
Houston  
Dayton  
Sydney  
Melbourne  
Los Angeles  
San Diego  
Helsinki  
Stockholm  
Toronto  
Ottawa  
Montreal  
Gothenburg  
Oslo  
Paris  
Eindhoven  
Washington D.C.  
Pax River  
London  
Taipei  
Vancouver  
Seattle  
Augusta  
Tel Aviv  
Raleigh/Durham

# real-time & embedded computing conference



**Your Essential Resource.** This single-day event is specially designed for people developing computer systems and time-critical applications serving multiple industries, such as: military and aerospace, industrial control, data communication and telephony, instrumentation, consumer electronics, image processing, process control, medical instrumentation, vehicular control and maintenance, embedded appliances and more.

**Technology Knows No Borders.** Around the globe thousands of your peers attend the Real-Time & Embedded Computing Conference every year. Join us and be a part of an event that offers what you need to get ahead.



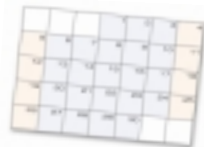
**Open-door Technical Sessions.** Get the latest information on growing and emerging technologies in multi-track sessions presented by industry experts.

## **Exhibition. Your Resource Opportunity.**

A unique personal and professional setting to talk face-to-face with experts who are integrating a wide range of products into projects every day. Compare technologies, ask questions and learn about all the options available.



**Single Day Events.** Appearing in strategic locations around the globe, this event happens once a year in your location. It is now in your area.



**Pre-register** by January 22nd and we'll have a badge waiting for you. Register Online at [www.rtecc.com](http://www.rtecc.com) or call The RTC Group at 800-755-7380



# Open-door Technical Sessions

**Portland, OR**  
**Tuesday, January 27**

**9:30 – 10:15 am**

VME Renaissance Technology  
presented by Motorola Computer Group

Redefining Embedded Development  
presented by Wind River

**9:30 – 10:30 am**

Windows® XP Embedded Technical Seminar  
presented by Microsoft and partner, VenturCom

**10:45 – 11:30 am**

The Role of an Operating System & Network Stack  
in Designed High Reliability Networked Devices  
presented by Green Hills Software

**10:45 – 11:45 am**

Windows® CE .NET Technical Seminar  
presented by Microsoft and partner, VenturCom

## Be Our Guest for Lunch

**12:45 – 1:30 pm**

Accelerating your Development with LynxOS,  
A Linux-Compatible RTOS  
presented by LynxWorks

Bringing Real-time and Remote-Boot Features to  
WindowsXP and 2000  
presented by VenturCom

**1:45 – 2:30 pm**

Debugging Techniques with an RTOS  
presented by Accelerated Technology Embedded Systems

New Developments in Embedded Linux  
presented by MontaVista Software

**San Jose, CA**  
**Thursday, January 29**

**9:00 – 9:45 am**

To Bridge or Not To Bridge: That is the Question  
presented by Momentum Computer

VME Renaissance Technology  
presented by Motorola Computer Group

How to Build Fast and Fool-proof FPGA  
Communication Networks  
presented by Nallatech

Choosing the Right Real-Time Operating System  
presented by Pentek

**9:00 – 10:00 am**

Windows® XP Embedded Technical Seminar  
presented by Microsoft and partner, BSquare

Embedded Networking with CAN and CANopen  
presented by Embedded Systems Academy  
and Philips Semiconductors

**10:00 am**

CAN (Controller Area Network) In-depth Training Class  
Trainer: Bill Sietz, with CAN in Automation - North America  
Specialized one-day Training Course  
(fee to attend this class only)  
for details and registration to attend this class,  
visit [www.can-cia.org](http://www.can-cia.org)

**10:15 – 11:00 am**

**The Role of an OS and Network Stack in Designed High Reliability Networked Devices**  
presented by Green Hills Software

**New Developments in Embedded Linux**  
presented by MontaVista Software

**Advanced Management for Packet-Based Platforms**  
presented by Performance Technologies

**Data Distribution Service (DDS) Middleware Standard for Real-Time Applications**  
presented by Real-Time Innovations

**Enhanced Performance in Fibre Channel Communications**  
presented by Systran

**10:15 – 11:15 am**

**Windows® CE .NET Technical Seminar**  
presented by Microsoft and partner, BSquare

**11:30 – 12:15 pm**

**Real-Time Embedded Applications Database Management**  
presented by Birdstep Technology

**How to Choose the Right OS for Your Embedded Device**  
presented by BSquare

**Accelerating your Development with LynxOS, A Linux-Compatible RTOS**  
presented by LynxWorks

**FPGA Architectures for Signal Processing**  
presented by Mercury Computer Systems

**Using Eclipse-based Diagnostic Tools to Isolate Shared Resource Problems**  
presented by QNX Software Systems

**Redefining Embedded Development**  
presented by Wind River

**Be Our Guest for Lunch**

**12:30 pm**

**Luncheon Keynote Presentation**

**The State of Embedded Linux**

Rick Lehrbaum, founder and Editor-in-chief of LinuxDevices.com (aka the "father of the Embedded Linux Consortium") will offer his perspective on embedded Linux and the Embedded Linux Market. Rick's presentation will highlight OS and vendor market shares and growth trends, summarize the strengths and weaknesses of embedded Linux, and show-case cool devices and applications based on embedded Linux.

**1:15 – 2:00 pm**

**Debugging Techniques with an RTOS**  
presented by Accelerated Technology Embedded Systems

**High Reliability in Embedded Flash File Systems**  
presented by Datalight

**Real-Time CORBA**  
presented by Objective Interface Systems

**Bringing the OSE Direct Message-Passing Advantage to Virtually Any OS Platform!**  
presented by Enea Embedded Technology

**Serial Switched PCI: Expanding Architectural Capabilities**  
presented by Stargen

**Specifying Parameters for Real-Time Networks**  
presented by Systran



**Real-Time & Embedded  
computing conference**

**The Real-Time & Embedded Computing Conference.**

A distinctive collection of conference sessions and exhibits specifically for embedded computing engineers, managers and decision-makers.

Join us for an in-depth look from dozens of technical experts in the real-time and embedded marketplace. We know your time is valuable, spend it wisely

# Exhibitors

Exhibit Hours  
8:00 am – 3:00 pm

## Portland/San Jose

exhibitors as of January 12, 2004

AAEON Electronics	Elotek Systems	Objective Interface Systems
Accelerated Technology	Embedded Systems Academy	Octagon Systems
ACT/Technico	EMJ Embedded Systems	Pentek
American Arium	Enea Embedded Technology	Performance Technologies
Ampex Data Systems	Everest Consultants	Philips Semiconductors
Annapolis Micro Systems	Express Logic	Phillips Components
Aonix	General Software	Phoenix International
Applied Data Systems	Green Hills Software	PHYTEC America
APW Electronic Solutions	Hagiwara Sys-Com	QNX Software Systems
Arbor Solution	IAR Systems	Radstone Technology
Arise Computer	Interphase	Real-Time Innovations
AutoTime	J-Squared Technologies	RTC Books
Birdstep Technology	Keil Software	SBE
BittWare	Kontron	SBS Technologies
BSquare	Kyocera Industrial Ceramics	Solflower Computer
CAN in Automation	Lauterbach	StarGen
Catalyst Enterprises	LinuxWorks	Synergy Microsystems
Condor Engineering	Mercury Computer Systems	Systran
Datalight	Metrowerks	Thales Computers
Dawn VME Products	Microcross	TimeSys
Diversified Technology	Microsoft	Transmeta
Diamond Systems	MKS Instruments	Ultimate Solutions
DNA Computing Solutions	Momentum Computer	VenturCom
Dolphin Interconnect	MontaVista Software	VMETRO
DoubleWide Software	Motorola Computer Group	Wideband Systems
Echotek	Nallatech	Wind River
Elma Electronic	Nohau	Zendex

\* *Not every exhibitor at both locations.  
Visit [www.rtecc.com](http://www.rtecc.com) for specific exhibitor list by location*

Complimentary Exhibits • Technical Sessions • Parking • Lunch  
walk in guests are also welcome



an RTC Group production

# a unique event of industry leaders

## Event Sponsors



### Gain Insight with these Unique Technical Seminars

Get the tools, information and insights you need to develop the next generation of smart mobile and small-footprint devices. You are invited to attend the Windows® XP Embedded and Windows® CE .Net seminars as our guest, and get FREE copies of the Microsoft Windows Embedded Evaluation Kit.

Windows® XP Embedded Technical Seminar (1 hour) - As a componentized version of Windows XP Professional, learn how to quickly develop reliable, full-featured connected devices using the robust features of Windows® XP Embedded. Windows® XP CE .Net Technical Seminar (1 hour) - Find out how Windows CE .Net delivers a robust RTOS for rapidly building smart mobile and small-footprint devices; and see the expanded features.

Visit these Microsoft Windows Embedded Partners in the exhibit hall:



### Special Sessions on High Performance, High Availability Data Communications - in San Jose only

Specializing in Serial FPDP, shared memory networking, Fibre Channel networking, MIL-STD-1553 interfaces, low-latency digital switches and Mezzanine-based I/O products, Systran invites you to attend two special presentations:

Enhanced Performance in Fibre Channel Communications (10:15-11:00am) - This special presentation spotlights highly optimized software solutions that maximize bandwidth utilization and deliver high throughput for various Fibre Channel systems. Specifying Parameters for Real-Time Networks (1:15-2pm) - The proper specification of network parameters allows a single physical layer to handle a complex mixture of network traffic. It is important to look at throughput requirements along with latency and deterministic needs. This presentation looks at specifying these programs based upon the application being performed



### CAN (Controller Area Network) in Automation One-day Training Class

- in San Jose only

The international users' and manufacturers' organization, CAN in Automation (CiA), is offering a one-day training class for embedded control decision makers who want to learn if CAN fulfills their communications-related technical needs of their applications. This class is also designed for development engineers and systems integrators of embedded networks to get an overview of CAN and its higher-layer protocols. Topics include an introduction into CAN, CAN application fields, the CAN protocol and physical layer, as well as CAN-based higher-layer protocols and CAN standardization.

The class consists of a two-hour morning session and a two-hour afternoon session. Ample time is provided to also attend the Real-Time & Embedded Computing Conference event. Class space is limited and it is necessary to pre-register. No previous CAN training or experience is necessary. The fee for this class is \$325 USD.

To register, visit [www.headquarters@can-cia.org](http://www.headquarters@can-cia.org) or contact Bill Seitz for details at 603-472-4784



### NEW Release!

Embedded Networking with CAN and CANopen..... Embedded networking, code and communications; CAN technology; selecting CAN controllers; implementation options; application-specific examples [www.rtcbooks.com](http://www.rtcbooks.com)

556 pages - ISBN 0929392787



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927 Calle Negocio, Ste. G  
San Clemente, CA 92673

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